

AI Model Creation - Master Hyper-Realistic Digital Influencers

AI Influencer Blueprint

Mastering Hyper-Realistic Digital Models
with ComfyUI & Civitai



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1. Course Welcome & Setup

- Who this course is for
- Tools & platforms you'll use (ComfyUI, Civitai, Canva, Instagram, Gumroad)
- Folder structure & prompt journaling tips

2. The AI Influencer Economy (SFW Use Cases)

- Digital models for fashion, lifestyle, fitness, wellness, brands
- Success stories with safe personas (e.g., virtual fitness coach, AI beauty expert)

3. ComfyUI Deep Dive

- What makes ComfyUI different (graph-based, flexibility, performance)
- How to:
 - Install on local machine
 - Use custom nodes (e.g., FaceDetailer, IPAdapter)
 - Save/load workflows
- Node basics: KSampler, CLIP, VAE, PromptConditioning, LoraLoader

4. Installing & Using Realistic Checkpoints & LORAs (from Civitai)

- How to download & install:
 - RealisticVision, Deliberate, DreamShaper, A-Zovya
 - Top LORAs for style, ethnicity, lighting
- Combining LORAs for layered results
- Civitai model filters (NSFW-safe, realism, ratings)
- Use-case examples (portrait, fitness, yoga, fashion)

5. Safety First: Avoiding NSFW, Policy Violations & Model Ethics

- Gumroad, Stripe, Instagram, TikTok compliance
- Blacklisted prompt words
- Safe composition techniques (outfits, expressions, camera angles)
- Using watermark tools, disclaimers, and clear labeling

6. Prompt Engineering for Realism & Control

- Prompt weights () & []
- Using masterpiece, best quality, ultra-detailed
- Negative prompts to reduce weird hands, eyes, poses
- Face restoration vs. inpainting

7. Consistency Techniques: Creating the Same Character Repeatedly

- Using LORA for personality traits
- Embeddings + tags + token naming
- Prompt anchoring
- Saving character templates
- Maintaining age, ethnicity, and outfit consistency

8. Combining Models, LORAs & Workflows (ComfyUI Power Setup)

- Dual checkpoint blending
- Applying LORA with weights (e.g., LORA:0.8)
- Workflow templates:
 - Fashion Portrait
 - Urban Blogger
 - Natural Light Shots
 - Fantasy + Realism Hybrid (SFW)

9. Monetization Models

- **Safe product ideas:**
 - **Prompt packs (PDF + images)**
 - **Pre-made influencer characters**
 - **ComfyUI workflow bundles**
 - **Print-on-demand merch (using AI visuals)**
 - **Gumroad, Etsy, Ko-fi, Substack models**

10. Legal Guidance: What You Can and Cannot Do

- **Civitai terms of use (model licenses: open, creative commons, restricted)**
- **Avoiding copyright/trademark violation (brand logos, celebrity likenesses)**
- **Transparency: Disclosing AI-generated content**
- **Watermarking & tagging tools**

11. Automation & Growth Tools

- **Prompt generators & boosters (PromptHero, Lexica)**
- **Scheduling & content automation (Buffer, Later)**
- **Auto-posting with Zapier + Google Sheets**
- **Replicating posts across Instagram, Twitter, Threads**
- **Using GPT tools for captions, hashtags & bios**

12. Expert Tips & Troubleshooting

- **Handling grainy skin, dead eyes, strange limbs**
- **Speed optimization (batch generation, workflow cloning)**
- **Managing GPU memory & system crashes**
- **Debugging ComfyUI node errors**

13. Final Project

Create and present your own AI Influencer Profile (SFW)

- **1 character with 3 themes (fitness, travel, editorial)**
- **Bio, branding, 5 styled images**
- **Upload to Gumroad or portfolio site**

Chapter 1: Course Welcome & Setup

"Your First Step Toward Safe, Realistic AI Model Creation with ComfyUI & Civitai"

Learning Objectives

By the end of this chapter, you will:

- Understand what this course is about and what you'll accomplish.
- Set up your local environment (or online alternative).
- Know which tools, models, and folders you'll need.
- Learn how to stay safe, compliant, and organized from Day 1.

What You'll Create in This Course

You'll learn to:

- Generate hyper-realistic, safe-for-work AI influencers or models using ComfyUI and Civitai.
- Use advanced AI models (Checkpoints, LORAs) for character creation.
- Maintain legal and ethical standards (no NSFW, no copyright risks).
- Monetize your work with platforms like Gumroad, Instagram, or print services.

Tools & Accounts You'll Need

Tool	Purpose	Link / Tip
ComfyUI	Node-based image generation UI	We'll install it locally
Civitai	Repository of AI models & LORAs	https://civitai.com
Python 3.10+	Required to run ComfyUI	Use from https://python.org
Git	Used to download ComfyUI repo	https://git-scm.com
Image Viewer	To view images (e.g., IrfanView)	Or just use your browser
Text Editor	For notes, prompts, and JSONs	Notepad++, VSCode, etc.

Step-by-Step: Setting Up ComfyUI (Windows / Mac / Linux)

Step 1: Install Python 3.10+

- Go to <https://www.python.org/downloads/release/python-3100/>
- Install it with "Add to PATH" checked 

Step 2: Install Git

- Download from <https://git-scm.com/downloads>
- Just accept default settings

Step 3: Download ComfyUI

Open a terminal and paste:

```
git clone https://github.com/comfyanonymous/ComfyUI
```

```
cd ComfyUI
```

Step 4: Install Required Python Packages

In the same terminal:

```
pip install -r requirements.txt
```

Step 5: Launch ComfyUI

Run:

```
python main.py
```

Go to your browser and open:

<http://127.0.0.1:8188>

 You're now in ComfyUI!

Folder Structure Recommendation

To keep your assets and prompts organized, create the following folders:

/ComfyUI/

```
├── /checkpoints/    → Main models (.safetensors)
├── /loras/          → LORA modifiers
├── /workflows/      → Save your workflows (.json)
├── /outputs/         → Rendered images
└── /prompts/        → Prompt drafts, notes, presets
```

Connecting with Civitai

Step 1: Create an Account

Go to <https://civitai.com> and sign up.

Step 2: Download a Realistic Checkpoint

Look for these safe and professional models:

- RealisticVision v5.1
- Deliberate v3
- A-Zovya Photoreal
- DreamShaper

 Use the "Safe" or "SFW" tag filters to avoid NSFW models.

Step 3: Place Model Files

Download .safetensors files and place them in your /checkpoints/ folder.

Step 4: Load into ComfyUI

Once downloaded, use the Load Checkpoint node in ComfyUI to import and use the model.

Tips & Tricks for Beginners

Tip 1: Use Ready-Made Workflows

Download sample workflows (we'll give you some) and study how they work.

Tip 2: Work With Low Resolution First

Generate images at 512x768 or 768x512 to save GPU memory. Then upscale.

Tip 3: Name Your Files Clearly

Use a format like: model-name_theme_prompt_001.png

Tip 4: Use Civitai Model Pages for Prompt Ideas

Most models include sample prompts—copy them into your prompt file!

Tip 5: Backup Your Workflows

Each time you tweak a workflow, save a new version. Use dates in the name:

portrait_realistic_2025-07-28.json

Tip 6: Don't Be Afraid to Experiment

The first few images might look weird. That's okay! This is part of the creative process.

What NOT to Do (Important!)

-  Don't download NSFW models or LORAs if you plan to monetize.
-  Don't try to copy celebrities or influencers (right of publicity laws).
-  Don't share unsafe or unlicensed images online.
-  Don't use images without checking the model's license on Civitai.

Homework / Action Steps

1.  Install Python, Git, and ComfyUI
2.  Create your folder structure
3.  Sign up on Civitai
4.  Download 1-2 safe checkpoints (e.g., RealisticVision)
5.  Launch ComfyUI and generate your first image using a sample workflow
6.  Create a prompt file to log all experiments

 What's Next?

In Chapter 2, we'll explore the AI Influencer Economy, and how you can use safe prompts to generate digital characters for fitness, fashion, tech, and more — all within legal and ethical boundaries.

Chapter 2: Understanding the AI Influencer Economy

"Why Create AI Influencers—and How to Keep It Ethical, Legal, and Profitable"

Learning Objectives

By the end of this chapter, you'll:

- Understand what AI influencers are and how they're being used.
- Identify safe-for-work (SFW) opportunities in the AI content space.
- Learn how brands, artists, and solo creators are using AI models to build influence.
- Discover ethical boundaries and real-world use cases you can follow.
- Get inspired to start building your own safe, unique AI persona.

What Are AI Influencers?

AI influencers are computer-generated personas that are styled, branded, and managed by creators or companies. They appear to be real people—but are fully fictional.

 They can be:

- Fashion bloggers
- Fitness coaches
- Tech reviewers
- Wellness experts
- Fictional characters with a narrative
- Brand mascots

These personas can post to social media, endorse products, or appear in video ads—all without ever being a real human.

🔍 Real-World Examples (SFW Use Cases)

Name	Type	Notes
Lil Miquela	Fashion influencer	Over 2M IG followers. AI-powered.
Aitana Lopez	Fitness/Beauty model	AI-generated, brand partnerships
Imma	Lifestyle influencer	Japanese AI model with real sponsors
Maya	Wellness influencer	Made for ethical beauty campaigns

These characters are SFW, story-driven, and designed to be brand-safe.

💼 Why AI Influencers Are a Big Deal

🚀 Benefits for Creators & Brands:

- No modeling costs or studio shoots
- Control over visual style, mood, and branding
- 24/7 content creation using AI tools
- Infinite flexibility: outfits, lighting, themes
- Scalable & repeatable for clients or shops

💰 Monetization Possibilities (All Safe & Legal)

You can build and monetize your AI influencers by:

Method	Example
🛒 Selling Prompt Packs	"20 Fashion Portrait Prompts" on Gumroad
📸 Offering Commissioned Renders	"Create a branded AI model for your brand"
🎨 Stock Image Packs	AI-generated portraits for media usage
👕 Merch with AI Avatars	T-shirts, prints, mugs
📱 Social Media Monetization	TikTok Creator Fund, brand collabs
📦 Workflow Bundles	"Complete ComfyUI setup for consistent models"

⚠️ Note: All of these methods are platform-safe, assuming no NSFW content, no copyrighted likeness, and SFW prompts/models are used.

SFW Use Cases You Can Start With

Here are ethical, popular AI character categories to experiment with:

Theme	Example
 Fitness Coach	"Digital trainer posting workout tips"
 Travel Blogger	"Backpacking AI influencer exploring Europe"
 Makeup Artist	"Virtual beauty guru reviewing products"
 DJ/Music Persona	"AI electronic artist with a cyber look"
 Wellness Coach	"AI yoga instructor posting mindfulness quotes"
 Book Reviewer	"Stylish AI persona recommending novels"

Bonus: How AI Characters Can Tell Stories

One of the most powerful applications of AI influencers is storytelling.

- Give them a backstory: "Born in Tokyo, now lives in NYC."
- Use consistent visual themes (same lighting, filters, or outfit styles).
- Write short captions as if they were real people.
- Share behind-the-scenes "photos" generated with AI.
- Build a "life arc" like a real creator journey.

 This keeps people engaged—and helps you stand out from generic AI art.

Ethical and Legal Guidelines (SFW Only!)

To keep your AI influencer project safe and professional, follow these core principles:

Do:

- Use public-safe models & prompts
- Create original characters (not clones of celebrities)
- Be transparent that your character is AI-generated
- Respect platform terms of service (especially Instagram, Gumroad, Stripe)

✖ Don't:

- Use NSFW or borderline content—even "suggestive" can be flagged
- Upload content based on real people without permission
- Use models or LORAs that violate Civitai's model license
- Trick people into believing they are engaging with a real human (deceptively)

💡 Tips & Tricks: Getting Started with Ideas

- ◆ Choose a Niche First: Fitness, fashion, travel, pets, beauty, etc.
- ◆ Give Your AI a Personality: Outgoing? Minimalist? Edgy? Academic?
- ◆ Start with 5 Consistent Poses: Use same lighting, outfit, background
- ◆ Use a LORA for Style Consistency: Like photoreal-light-fem or anime-skin-glow
- ◆ Use ComfyUI Tags or Prompt Notes: Store style traits like "soft lighting, 35mm, neutral expression"

❖ Starter Prompt Example (Safe Fashion Blogger)

"hyper-realistic portrait of a stylish young woman, wearing a beige trench coat, standing on a New York City street. DSLR quality, full body, fashionable, soft lighting, streetwear"

Negative Prompt:

"blurry, nude, low-res, bad hands, poor lighting, nsfw, distorted face"

Try this with the RealisticVision or DreamShaper checkpoint and adjust the clothing/style for your persona.

✓ Homework / Action Steps

1. Brainstorm a SFW influencer niche you want to explore.
2. Pick 1-2 sample prompts and test them with the checkpoint from Chapter 1.
3. Take notes on what style or "persona" your model gives off.
4. Start building a simple character profile (name, theme, style, tags).



What's Next?

In Chapter 3, we'll explore ComfyUI in full detail:

- What each node does
- How to build your first workflow
- How to start mixing checkpoints and LORAs safely

We'll also give you your first modular workflow template to help you generate images fast.

Chapter 3: ComfyUI Deep Dive

“Mastering the Most Powerful AI Image Workflow Tool from Scratch”

Learning Objectives

By the end of this chapter, you'll:

- Understand how ComfyUI works (graph-based logic)
- Build your first image generation workflow from scratch
- Learn about key nodes: what they do and how they connect
- Load and use a safe Checkpoint + LORA from Civitai
- Save, reload, and duplicate workflows
- Generate your first batch of consistent, safe-for-work AI images

What Is ComfyUI?

ComfyUI is a powerful, node-based interface for generating AI images with Stable Diffusion.

Unlike click-based tools like A1111 (AUTOMATIC1111), ComfyUI uses a visual graph of connected blocks (nodes) that represent how your AI image is created.

Think of it like building a machine from LEGO blocks—each block (or node) has a purpose, and together, they build your image.

ComfyUI Interface Overview

When you open ComfyUI in your browser (<http://127.0.0.1:8188>), you'll see:

Section	Purpose
 Node Canvas	Drag & drop image generation logic
 Top Toolbar	Save/load workflows, clear, undo
 Output Panel	Generated images & prompt display
 Node Menu	Add specific components (right-click)

Key Node Types (Beginner-Friendly)

Here's a simple explanation of the most common nodes you'll use:

Node Type	What It Does
Load Checkpoint	Loads the AI model (like RealisticVision)
KSampler	Generates images using settings like steps, seed, cfg
Positive Prompt	Tells the AI what you want
Negative Prompt	Tells the AI what to avoid (bad hands, blurry, etc.)
CLIP Text Encode	Converts your text prompt into machine language
VAE Decode	Converts final image into something viewable (RGB image)
Save Image	Saves your result in the /output/ folder

Building Your First Workflow (Step-by-Step)

Let's walk through building a simple, safe image generator from scratch.

Step 1: Load Checkpoint

- Right-click > Add Node > Load Checkpoint
- Choose RealisticVision_v5.1.safetensors (or any other SFW model)

Step 2: Set Up Prompts

- Add CLIP Text Encode (for both Positive and Negative)
- Right-click > Add Node > Text Prompt > Enter:
 - Positive: photo of a stylish woman, natural light, DSLR quality
 - Negative: nsfw, blurry, bad hands, bad anatomy, nude, extra limbs

Step 3: Add Sampler

- Add KSampler (this is where the actual generation happens)
- Set steps = 25, cfg = 7.5, seed = 123456 (or random)

Step 4: Add VAE Decode & Save

- Add VAE Decode and Save Image nodes

Step 5: Connect Nodes

Use your mouse to drag lines between nodes. Here's the connection flow:

[Checkpoint] → [CLIP Encode Positive] → [KSampler] →
[CLIP Encode Negative] → [KSampler]
[KSampler] → [VAE Decode] → [Save Image]

Your First Safe Prompt Test

Positive Prompt Example:

high quality DSLR portrait of a young fashion model, wearing casual urban clothing, soft lighting, shot on street, Canon lens, bokeh

Negative Prompt Example:

nsfw, low quality, bad anatomy, poorly drawn, nude, disfigured, extra fingers

Press "Queue Prompt" or run the graph.

 Within a few seconds, you'll see your image on the right side and saved in /ComfyUI/output/.

How to Save & Load Workflows

Save Workflow:

- Top Toolbar → Click "Save"
- Choose a name like portrait_base_1.json

Load Workflow:

- Click "Load"
- Choose any .json file you've saved

 Reusing workflows saves time and helps you stay consistent across image sets.

Adding a LORA (Style Modifier)

Want to make your image more elegant, vibrant, or stylized?

How to Add a LORA:

1. Download a safe LORA from Civitai (e.g., "vibrant portrait")
2. Place it in your /loras/ folder
3. Right-click > Add Node > Lora Loader
4. Set strength (try 0.6 to start)
5. Connect LORA to the CLIP Encode node

 LORAs act like filters or style enhancers, not full models.

Adjusting Image Settings

Setting	Suggested Value	What It Affects
Resolution	512x768 (portrait) or 768x512 (landscape)	Image size
CFG Scale	7.5	Prompt adherence (higher = stricter)
Steps	25–35	Higher = more refined details
Seed	Random or fixed	Use same seed for reproducibility

Tips & Tricks for New Users

- ◆ Use Save Image node to save directly to /output/.
- ◆ Use same seed + prompt = repeatable results.
- ◆ Set resolution to 512x768 for a vertical portrait influencer.
- ◆ Use FaceDetailer or Restore Face node (in later chapters) for better eyes/faces.
- ◆ Save multiple workflows: 1 for portraits, 1 for character scenes, 1 for headshots.
- ◆ Don't be afraid to disconnect nodes and experiment!

Safety Reminder

Always:

- Use only SFW models
- Avoid loading LORAs tagged NSFW on Civitai
- Be mindful of prompt words—platforms may flag sensitive phrasing

Homework / Action Steps

1. Build your first working workflow from scratch
2. Download and test a safe LORA
3. Save your workflow as my_first_portrait.json
4. Generate 3 variations using different seeds and outfits
5. Log the prompts in your prompt journal or Notion/Google Doc

What's Next?

In Chapter 4, we'll explore:

- How to download & manage the best safe checkpoints and LORAs
- How to filter for only professional and clean models
- How to layer LORAs for incredible detail

Learning Objectives

By the end of this chapter, you'll:

- Understand what Checkpoints and LORAs are in simple terms
- Learn how to find, download, and organize them using Civitai
- Discover the best safe-for-work models for photorealism
- Use LORA stacking to enhance style, lighting, ethnicity, mood
- Learn how to respect licensing & copyright when using downloaded assets

What Are Checkpoints & LORAs?

Checkpoints (.safetensors or .ckpt files)

These are full Stable Diffusion models trained to generate a specific style—like photorealistic portraits, stylized fashion, or cinematic lighting.

Think of them as your "base engine" for image generation.

LORAs (Low-Rank Adaptation models)

These are small add-on models that modify specific traits—like skin tone, hair type, lighting, camera angle, fashion style, or facial emotion.

LORAs enhance and specialize your base model without replacing it.

Where to Get Models: Civitai.com

Go to <https://civitai.com>

Use filters to ensure SFW results:

-  Tags: "photorealistic", "portrait", "fashion", "lifestyle"
-  Exclude: "nsfw", "nude", "explicit", "erotic"
- Set NSFW filter to: "Hide All"

Recommended Safe Checkpoints (Top-Rated)

Model Name	Style	Link
<input checked="" type="checkbox"/> RealisticVision v5.1	Ultra-photoreal portrait/fashion	Civitai
<input checked="" type="checkbox"/> Deliberate v3	Balanced realism + artistic	Civitai
<input checked="" type="checkbox"/> DreamShaper v8	Stylized realism with good anatomy	Civitai
<input checked="" type="checkbox"/> A-Zovya Photoreal	Skin texture & light detail	Civitai

 Place all .safetensors files into your /ComfyUI/models/checkpoints/ folder.

Recommended Safe LORAs (Style Enhancers)

LORA Name	What It Does	Style Use Case
<input checked="" type="checkbox"/> Modern Fashion	Adds trendy fashion clothing	Influencer/fashion
<input checked="" type="checkbox"/> Soft Natural Light	Enhances natural lighting + glow	Beauty/lifestyle
<input checked="" type="checkbox"/> Black Hair Portrait	Promotes clean, realistic black hairstyles	Ethnicity styling
<input checked="" type="checkbox"/> Smiling Close-Up	Helps achieve realistic facial expressions	Headshot/branding

 Place all .safetensors LORAs into /ComfyUI/models/loras/

 Always check each model's license on its Civitai page (CreativeML, open source, etc.)

Using Checkpoints in ComfyUI

Step-by-Step:

1. Add a Load Checkpoint Node
2. Choose your downloaded .safetensors model
3. Connect it to CLIP Encode and VAE nodes

Tip: Each checkpoint gives different results from the same prompt. Try switching to compare outcomes.

Using LORAs with Prompts in ComfyUI

How to Use LORAs in Workflow:

1. Add a Lora Loader Node
2. Connect it between:
 - o Checkpoint → CLIP Encode → Lora Loader → KSampler
3. Choose LORA file (e.g., natural_light.safetensors)
4. Set strength (0.6–0.9 is a good range)

 Tip: Stack 2–3 compatible LORAs for best results (e.g., lighting + fashion)

Sample Workflow (Portrait + Soft Light + Style)

Node	Value / Setting
Checkpoint	RealisticVision_v5.1.safetensors
LORA #1	soft_natural_light.safetensors (weight: 0.7)
LORA #2	modern_fashion.safetensors (weight: 0.6)
Prompt	“portrait of a smiling woman, urban fashion, natural light”
Negative Prompt	“nsfw, low quality, blurry, bad hands, nudity”
Output Size	512x768

Advanced Tip: LORA Naming in Prompts

If your workflow uses text-based LORA prompts instead of a loader node, you can write:

```
<lora:modern_fashion:0.6>
```

```
<lora:soft_natural_light:0.7>
```

portrait of a confident female model walking in New York, high quality, soft light

 This technique is useful in AUTOMATIC1111, but with ComfyUI we prefer Lora Loader Node for better flexibility.

Understanding Model Licenses

Before you use any model for public or commercial work:

License Type	What It Means
 Open Source	Free for personal & commercial use
 CreativeML	Often okay, but check terms
 Restricted Use	Do NOT sell, print, or distribute

 Click the “License” tab on each Civitai model page.

 Tip: Keep a spreadsheet tracking model names, licenses, use permissions.

Safety Checklist for Downloads

-  Only download from Civitai or trusted sources
-  Avoid NSFW tags, even if models seem harmless
-  Rename models clearly to avoid confusion (e.g., safe_realistic_v5.1.safetensors)
-  Organize your /checkpoints/ and /loras/ folders
-  Scan your LORA stack for conflicts—some affect anatomy negatively
-  Never use a model with “NSFW-only” license—even if used for SFW output

Homework / Action Steps

1. Download and install 2–3 SFW checkpoints
2. Add and test 1–2 SFW LORAs with your current workflow
3. Save this new workflow as portrait_softlight_lora.json
4. Generate a mini photo set (3–5 variations) of your chosen influencer style
5. Log results: which LORA combo gave the most appealing image?

What's Next?

In Chapter 5, we'll jump into:

- How to engineer better prompts for hyper-realism
- How to use negative prompts effectively
- Tricks for boosting lighting, emotion, skin tone, and style

Chapter 5: Prompt Engineering for Hyper-Realism

"How to Write Safe, Powerful Prompts That Produce Stunning Results"

Learning Objectives

By the end of this chapter, you'll:

- Understand the structure of effective prompts
- Learn how to balance realism, style, and safety in your wording
- Use prompt weights, syntax, and order to influence results
- Master negative prompts to avoid image flaws
- Get a library of prompt templates for influencers, fashion, fitness, etc.

What Is Prompt Engineering?

Prompt Engineering is the practice of writing structured and detailed descriptions to guide AI in generating the exact visual output you want.

In ComfyUI, your positive prompt describes the desired outcome, while the negative prompt eliminates unwanted traits.

Think of it as talking to the AI in a coded artistic language.

Prompt Structure: The Building Blocks

A high-performing prompt is usually made of:

[Style] + [Subject] + [Scene/Outfit/Props] + [Lighting] + [Camera Type] + [Mood]

Example:

highly detailed, photo-realistic portrait of a confident young woman, wearing a red dress,
standing in a sunny urban street, soft shadows, bokeh, DSLR lens, warm tone

Negative Prompt:

nsfw, blurry, bad hands, extra fingers, lowres, distorted, overexposed, watermark

The Power of Prompt Order

The earlier you place a term, the more important it becomes.

Example A	Example B
photorealistic, fashion model	fashion model, photorealistic

 Example A tends to prioritize rendering in a more realistic photographic style.

Prompt Weights: How to Emphasize or De-emphasize Terms

Syntax	Function
(word)	Slightly more important
(word:1.2)	Boost importance to a specific level
((word))	Highly important
[word]	Less important (de-prioritized)

Example:

((DSLR photo)), (urban fashion), (soft lighting:1.3), confident young woman, street style

Mastering Negative Prompts

Negative prompts are just as critical as positives!

Problem	What to Add in Negative Prompt
Blurry images	blurry, low quality, jpeg artifacts
Bad hands/fingers	bad hands, extra fingers, deformed fingers
NSFW outputs	nsfw, nude, cleavage, revealing clothes
Weird anatomy	bad anatomy, disfigured, malformed limbs

 Tip: Keep a copy-paste negative prompt list saved in your Notepad or Prompt Journal.

Camera, Lens, and Lighting Keywords

Term	Result
DSLR	Adds sharp, photography-style rendering
bokeh	Adds blurred background effect
soft lighting	Smooth, elegant light feel
cinematic	Moody, film-style output
studio shot	Polished commercial result

Influencer Prompt Packs (Safe Examples)

Fashion Blogger Prompt:

photo-realistic portrait of a fashionable young woman, walking down a cobblestone street in Milan, wearing a beige trench coat, DSLR photo, soft shadow, stylish

Fitness Model Prompt:

athletic woman stretching outdoors in morning light, fit body, realistic skin, fitness wear, natural lighting, wide shot, motivational

Travel Influencer Prompt:

young woman in a long summer dress, standing near the Eiffel Tower, sunset background, cinematic lighting, warm glow, candid photo style

Wellness Coach Prompt:

calm portrait of a yoga instructor meditating on a beach at sunrise, peaceful face, soft light, DSLR photo, coastal vibe, neutral tones

Use these as base templates and modify them to suit your character.

Tips & Tricks from the Pros

- ◆ Start prompts with "masterpiece, best quality, ultra-detailed" for polished outputs
- ◆ Keep outfit, age, ethnicity, and emotion clear if needed
- ◆ Want vintage or moody styles? Try: "35mm film", "washed tone", "retro lens"
- ◆ Repeat key terms slightly: "realistic, ultra realistic, high-resolution"
- ◆ Add full body or half body if you want pose control
- ◆ For safe style: Avoid words like sexy, seductive, lingerie, etc. (even mildly)

Prompt Troubleshooting Guide

Problem	Fix
Model looks generic	Add unique trait: freckles, curly hair, ethnic tag
Blurry face	Lower CFG scale to 6.5–7.5, use face restoration later
Weird hands	Add bad hands to negative prompt; use LORA for hand poses
Repeats same image	Change seed, outfit terms, or pose prompts

Bonus: Build a Prompt Library

Create a Prompt Journal or Notion page to organize:

- Your favorite base prompts
- Negative prompt list
- Test results with different checkpoints
- Best LORA combos for each character

This will help you build consistent characters, which we'll cover in Chapter 6.

Homework / Action Steps

1. Copy and paste 2–3 influencer-style prompts from above
2. Modify the style, outfit, and background for your own character
3. Run 3 variations and save the best image
4. Log the prompt and seed into your Prompt Journal
5. Create a Safe Negative Prompt list for reuse

 What's Next?

In Chapter 6, we'll dive deep into:

- How to generate consistent characters
- Using the same face, style, lighting across multiple images
- Tips for character templates and embedding use

■ Chapter 6: Generating Consistent Characters

"How to Create the Same AI Influencer Again and Again (Safely & Professionally)"

🎯 Learning Objectives

By the end of this chapter, you'll:

- Understand why consistency is vital for influencer-style AI content
- Learn how to generate the same face, look, and style repeatedly
- Use seeds, prompt anchoring, embeddings, and LORAs to stay consistent
- Build a character identity kit (bio, keywords, LORA stack, pose set)
- Avoid common mistakes that cause unwanted variation

🧠 Why Consistency Matters

Whether you're building a digital model, brand ambassador, or storytelling character, consistency is key.

Inconsistent faces = No credibility

Consistent character = Recognizable influencer

This is how AI creators build personas with a following, sell prompt packs, and offer commissioned work.

🏗 Tools That Help Achieve Consistency

Tool	Role
✓ Seed	Reproduces same image if prompts and settings are unchanged
✓ Prompt Anchoring	Keeps descriptions stable across different scenes
✓ LORA Stack	Locks in features like hair, skin, clothing style
✓ Embeddings	Custom tokens to fix specific traits (e.g., freckles, jawline)
✓ Reference Images (IPAdapter)	(Advanced) matches facial features to a source photo

Using Seeds to Lock Visual Consistency

What is a seed?

It's a random number used to generate the image noise. If you re-use the same seed, model, prompt, and settings, you'll get the same image.

Use a saved seed to regenerate characters with minor outfit/location changes.

Where to Set It in ComfyUI:

In the KSampler Node, set:

- Seed: 123456 *(or any number)*
- Sampler: Euler a or DPM++ 2M Karras
- Steps: 30–40
- CFG: 7–8

Prompt Anchoring: Describe Your Influencer with Precision

To keep identity traits locked in, write:

((photo of a confident young woman)), curly brown hair, hazel eyes, defined jawline, tan skin, high cheekbones, DSLR quality

Every scene you render should reuse this core identity block.

Tip: Use a consistent order and weighting with ((double brackets)) around key traits.

LORA Stacking for Persona Control

LORAs can:

- Add specific fashion styles
- Lock ethnicity, gender traits
- Stylize lighting or facial mood

Example LORA Stack:

- natural_light_portrait (0.6)
- curly_brunette_hair (0.8)
- casual_fashion_woman (0.6)

Each added LORA reinforces consistency, but don't overstack. 2–3 is optimal.

🎯 Character Template (Build Once, Reuse Often)

Trait	Description Example
Name	Aria Delgado
Bio	Fashion & lifestyle creator from Barcelona
Core Prompt	confident Latina model, high cheekbones, curly brown hair, DSLR photo
LORAs	soft_light, fashion_lora, latina_style
Seed Range	100000–100999 (rotate inside a narrow band)
Signature Outfit	beige coat, high boots, gold earrings
Mood	joyful, calm, candid
Output Format	portrait 512x768, full body 768x1024

Save this template in your prompt journal or Notion page.

🎬 Batch Workflow Tip: Small Variations, Big Result

In ComfyUI, use a batch image node or copy the graph multiple times with:

- Different seeds (within a seed range)
- Slight location/camera prompt change
- Same character description block

This produces:

- Same character
- Different looks
- Faster branding sets

💡 Advanced Option: Face Embeddings / IPAdapter

If you want pixel-perfect consistency (like cloning), you can:

- Train a textual inversion embedding of your character
- Use IPAdapter in ComfyUI to input a reference photo (same face each time)

This is more technical and covered in a bonus module later in the course.

✖ What Causes Inconsistency (And How to Avoid It)

Problem	Fix
Face keeps changing	Lock in key traits + seed + re-use same LORA stack
Lighting changes too much	Add soft lighting term, or use same photo mood keywords
Hair/eye colors vary	Anchor those in prompt and avoid conflicting LORAs
Clothing inconsistency	Mention outfit clearly (color, type, style)

✓ Homework / Action Steps

1. Choose a character you'd like to make consistent
2. Write a core identity block prompt
3. Choose 2–3 LORAs that match your character's look
4. Pick and save a fixed seed
5. Generate:
 - One studio portrait
 - One outdoor candid
 - One half-body lifestyle shot
6. Save the prompt, seed, and images to your character kit

💼 BONUS DOWNLOAD IDEA:

Would you like me to create a "Character Identity Kit Template" you can fill in for each persona?

It would include:

- Prompt anchors
- Seed tracker
- LORA checklist
- Mood board builder
- Outfit rotation log

 What's Next?

In Chapter 7, we'll explore:

- Time-saving tools for automation and scaling
- Scheduling social media posts with AI influencers
- Using ChatGPT, Notion, Zapier, and content calendars to go from “just images” to a personal brand

Chapter 7: Tools to Help Grow and Automate

"How to Scale Your AI Influencer Project Like a Pro (Without Burning Out)"

Learning Objectives

By the end of this chapter, you'll:

- Learn how to automate image generation, naming, and output management
- Discover tools to schedule social content and publish consistently
- Use productivity and brand-building tools like Notion, ChatGPT, and Canva
- Learn how to repurpose AI-generated content across multiple platforms
- Start building a content calendar for your AI influencer brand

Why Automation Matters

You're not just making pretty AI art — you're creating a scalable persona or brand.

Without automation:

- You waste hours manually saving, renaming, posting, captioning
- You post inconsistently and lose audience interest
- You never get out of the "test & tweak" loop

With automation:

- You can batch-create 1 month of content in 1 day
- You keep your aesthetic & tone consistent
- You spend time growing, not just generating

Automating Image Creation in ComfyUI

ComfyUI supports batch workflows, perfect for automation.

Tip 1: Use Batch Prompts with Text Files

You can load a .txt file with multiple prompts:

- 5 outfit variations
- 5 poses
- 5 background types
= 125 possible image variations using combinations

 Use the Text Batch Load node + KSampler to cycle through prompts

 Tip 2: Save Images with Auto-Renaming

Use the Save Image node and rename outputs dynamically:

character_name_outfit_theme_001.png

This makes it easier to track, reuse, and organize content.

 Tip 3: Set Output Folder Structures

Use separate folders like:

bash

CopyEdit

/output/aria_portraits/

/output/aria_fitness/

/output/aria_travel/

Keep your AI influencer's content tagged and ready to post.

 Automating Social Media Posting

Tool: Later.com (or Buffer, Metricool, Publer)

- Connect Instagram, TikTok, Pinterest, Twitter
- Schedule 30 days of posts in one sitting
- Use saved captions & hashtags per category

Tool: Notion Content Calendar

Use a template to manage:

- Post type (portrait, travel, quote)
- Caption draft
- Publish date
- Platform
- Image file link

🤖 Using ChatGPT to Write Captions & Hashtags

You're already generating AI visuals — let AI write the copy too.

Prompt example:

"Write a confident and minimalist Instagram caption for a female travel influencer AI character in Paris. Limit to 25 words. Add 5 travel hashtags."

Result:

"Chasing sunsets in the City of Light 🌅✨ #ParisVibes #AllInfluencer #Wanderlust #DigitalNomad #TravelDreams"

💡 Combine this with Canva and schedule in Later.com = full auto pipeline.

💼 Essential Tools for AI Influencer Scaling

Tool	Use Case	Link
✓ ComfyUI	Image generation engine	Local setup
✓ Civitai	Download SFW checkpoints & LORAs	https://civitai.com
✓ Notion	Brand kit, content planning, character tracking	https://notion.so
✓ Canva	Turn images into posts, covers, stories	https://canva.com
✓ Later.com	Schedule posts on social media	https://later.com
✓ Zapier	Automate actions between tools	https://zapier.com
✓ ChatGPT	Write captions, ideas, hashtags	You're using it! 😊

Workflow Example: "1-Week Influencer Series"

Let's say your AI influencer is a yoga & wellness model.

Here's how to prep 7 days of content in one session:

Day	Image Prompt	Caption (ChatGPT)	Format	Platform
Mon	Sunrise yoga on beach	"Starting the week with inner peace  "	Portrait	IG/Threads
Tue	Indoor meditation	"Breath in. Let go. Repeat.  "	Quote + Image	IG/FB
Wed	Close-up smile	"Peace is a practice, not a place."	Portrait	TikTok
Thu	Ocean background	"Balance isn't something you find. It's something you create."	Reel still	IG/TikTok
Fri	Travel shot	"Wandering for wisdom  "	Wide shot	Pinterest
Sat	Food post	"Nourish to flourish  "	Graphic	IG Story
Sun	Journal scene	"Reflect. Reset. Realign."	Still-life	IG Carousel

All 7 visuals generated in ComfyUI using same character + different prompt blocks.

🔒 Legal Tip: Use Safe Hashtags & Disclaimers

When you post AI-generated characters:

- Tag them as #AIModel, #AIGenerated, or #DigitalAvatar
- Avoid misleading users into thinking the person is real
- Add a short bio disclaimer: "This is a digital influencer generated with AI tools."

✓ Homework / Action Steps

1. Create 1 week of AI influencer visuals using batch prompt variations
2. Write 7 captions with ChatGPT or manually
3. Set up a Notion content calendar to plan your next 30 posts
4. Register for Later.com or Buffer and schedule at least 3 posts
5. Organize your /output/ folders by content type

What's Next?

In Chapter 8, we'll learn about post-processing your AI images:

- How to upscale, fix faces, and enhance quality
- Which tools (free + paid) make your images look more professional
- How to make your AI influencer *print-ready* for merch or portfolio use

Chapter 8: Post-Processing & Enhancements

"How to Polish AI Images for Professional Quality and Print-Ready Results"

Learning Objectives

By the end of this chapter, you'll:

- Understand why post-processing is essential for high-quality output
- Learn to fix common issues (faces, hands, lighting, detail)
- Use upscaling, face restoration, and noise reduction tools
- Export images for social media, prints, and portfolios
- Build a finishing workflow that adds the final "wow factor"

Why Post-Processing Matters

Even the best AI models (like RealisticVision or DreamShaper) can produce:

- Soft focus or grainy details
- Strange anatomy or hands
- Blurry or overexposed lighting
- Low resolution (especially at 512x768 or below)

Post-processing helps your work look polished, increase perceived value, and stand out professionally.

🔧 Common Fixes & Solutions

Problem	Solution
Low resolution	Use upscaling (RealESRGAN, Topaz AI)
Blurry face or weird eyes	Use face restoration tools (CodeFormer, GFPGAN)
Color too dull or flat	Adjust contrast/saturation (Canva, Lightroom)
Lighting too harsh	Use diffusion/softening tools (Photoshop or Remini)
Compression artifacts	Re-save as PNG or upscale from JPG

▲ Part 1: Upscaling (Improve Image Resolution)

🔧 Tool: Real-ESRGAN (FREE)

- AI-based image upscaling
- Improves resolution 2x or 4x without blurring
- Works great on portraits & textures

👉 Website: <https://github.com/xinntao/Real-ESRGAN>

👉 Or use online version: <https://replicate.com/nightmareai/real-esrgan>

🔧 Tool: Topaz Gigapixel AI (Paid)

- Premium commercial-quality upscaler
- Great for print-level clarity

Ideal for influencers selling posters, covers, or image sets.

😊 Part 2: Face Fixing / Refinement

AI often struggles with:

- Symmetry
- Eyes
- Smile alignment
- Teeth or eyelashes

🔧 Tool: CodeFormer (Recommended)

- Realistic, identity-preserving face enhancement
- Used by many AI workflows (including ComfyUI nodes)

🔧 Tool: GFPGAN

- Strong restoration for older/blurred portraits
- Best used at strength 0.5–0.8 for natural looks

👉 Can be integrated directly into ComfyUI

👉 Or used standalone via:

- <https://huggingface.co/spaces/sczhou/CodeFormer>

กระเป๋า Part 3: Skin & Lighting Polish (Optional)

Tools:

- Remini App (Mobile) – Quick enhancement
- Canva Pro – Adjust contrast, color warmth, clarity
- Photoshop / Lightroom – Professional-grade polish

💡 Pro Tip: Add a soft vignette to portrait images to draw focus to the face.

📁 Part 4: Image Export Settings (for Social, Print, or Clients)

Platform / Use	Format	Resolution Tip
Instagram / Threads	JPG or PNG	1080x1350 (portrait)
Gumroad image previews	PNG	1280x720 or square
Poster Prints	PNG	4K (minimum 2048x3072)
Shopify / Etsy listings	PNG	1000x1000+ (with white background)
Client deliveries	ZIP + README	Include prompt, seed, and model name

✓ Always label your file clearly:

aria_portrait_studio_upscaled.png

aria_travel_smile_fixed.png

📁 Build a Post-Processing Folder

Set up a system like this:

/output/

/originals/

/face_fixed/

/upscaled/

/final_edits/

This helps you manage multiple versions and re-export anytime for different platforms.

🔧 Optional: Automating Fixes Inside ComfyUI

You can insert enhancement nodes inside ComfyUI for a smoother pipeline.

Nodes to Add:

- FaceRestore (CodeFormer)
- Upscale with ESRGAN
- Save Image → Postprocessed Folder

These can be triggered immediately after sampling, saving time.

💡 Tips & Tricks

- ◆ Fix face THEN upscale — not the other way around
- ◆ Don't overdo face restore or your characters will look too "plastic"
- ◆ Save before edits and compare side by side
- ◆ Use PNG for final outputs — it keeps quality lossless
- ◆ Add a soft gradient background in Canva to make simple images pop
- ◆ If printing merch, test print 1 sample to verify color/tone accuracy

Homework / Action Steps

1. Choose 3 of your favorite images from previous chapters
2. Run them through:
 - o CodeFormer or GFPGAN (Face Fix)
 - o Real-ESRGAN or Gigapixel AI (Upscale)
3. Polish in Canva or Photoshop (lighting, contrast)
4. Export for:
 - o Instagram (1080x1350)
 - o Print (4K)
 - o Portfolio (1500px wide)
5. Save to your /final_edits/ folder with proper names

What's Next?

In Chapter 9, we'll shift focus to:

- Branding your AI influencer
- Giving them a name, voice, personality, and aesthetic
- Designing a public persona for platforms like Instagram or Gumroad

Chapter 9: Building a Personal AI Influencer Brand

"Turn Your AI Model Into a Recognizable, Monetizable Digital Personality"

Chapter 9: Building a Personal AI Influencer Brand

Learning Objectives

By the end of this chapter, you'll:

- Define a strong identity for your AI influencer
- Choose a name, niche, personality traits, and aesthetic
- Create a backstory and content themes
- Design a recognizable visual style and branding kit
- Learn what makes AI characters connect with human audiences
- Get tools to structure a content & brand strategy

Why Branding Matters

A “cool-looking image” may get a like.

A branded persona gets followers, fans, and revenue.

Branding your AI influencer:

- Builds recognition & loyalty
- Opens up collaborations & monetization
- Makes your AI model stand out from random AI art
- Helps you grow a social following or audience around a theme

Part 1: Define Your AI Influencer's Identity

Fill in this Character Branding Sheet:

Element	Example: "ARIA DELGADO"
Name	Aria Delgado
Niche	Fashion & wellness
Backstory	Barcelona-born creative exploring style & simplicity
Personality	Calm, confident, minimalist, introspective
Style Keywords	soft lighting, neutral tones, cozy textures
Visual Themes	Studio shots, cafes, coastal locations, yoga poses
Catchphrase	"Stillness is the new luxury."

Tips:

- Use 3–5 defining adjectives to guide all content
- Keep a consistent fashion & color tone across all posts
- Name should be unique but natural-sounding

Part 2: Visual Branding for Consistency

Choose and document the following:

Element	Example
Skin tone	Olive tan
Hair style/color	Curly brown, shoulder-length
Outfit styles	Minimalist fashion, neutral tones, soft fabrics
Lighting	Warm natural light or studio softboxes
Environments	Coastal, cafes, modern apartments
Shot Types	Portraits, flat lays, yoga poses, product placement

 Save this as a Prompt Block you can re-use in all image generations.

❖ Part 3: Create a Prompt Template for Branding

Example Prompt:

high-quality portrait of a confident young woman, curly brown hair, olive skin, wearing a beige turtleneck sweater, sitting in a cafe with natural light, soft focus, DSLR lens, warm tone

Negative Prompt:

nsfw, bad hands, lowres, blurry, poorly drawn, distorted anatomy, unrealistic, harsh lighting

 Consistency here will visually “lock in” the brand look.

Part 4: Create a Branding Kit

What to Include:

-  5 signature poses/images
-  Color palette (Canva or Coolors.co)
-  Font style for overlays
-  Voice & tone reference (for captions)
-  Bio templates & hashtags
-  Link-in-bio page (Linktree, Solo.to)

Optional Tools:

- Canva Pro → Design a full brand board
- Notion → Build a brand system & content board
- Figma → For more advanced visual design

Part 5: Build a Social Presence (SFW-Only)

Start with 1 or 2 platforms max. Examples:

- Instagram: Visual-first
- Threads or X: Short captions/thoughts
- Pinterest: For visual storyboards
- Gumroad: Sell prompt packs, renders, story kits

Profile Setup Checklist:

- Username: e.g., @ariainspired
- Display name: Aria Delgado
- Bio: "Digital lifestyle creator. Mindfulness & fashion in pixels. ✨"
- Links: solo.to/aria
- Highlights: Q&A, Looks, Travel, Vibes
- CTA: "Shop my looks" or "Follow my story"

Part 6: Build Emotional Connection (Yes, with AI)

People follow influencers who:

- Tell a story
- Feel "human" even when they're digital
- Inspire, entertain, or inform

Content Themes You Can Use:

Theme	Examples
Behind-the-scenes	"A day in my (digital) life" storytelling posts
Affirmations	"Today I chose calm. Tomorrow I choose growth."
Fashion Reviews	"Trying on 3 new looks this week 🍂"
Story Arcs	"From city chaos to coastal calm — follow the journey"
Quotes + Visuals	Overlay minimalist quotes on brand-style portraits

Voice & Tone Generator (ChatGPT Prompt)

"You are a calm, artistic fashion influencer. Write an Instagram caption for a cozy photo in a rainy cafe in Paris. Use 20 words max."

Result:

"Paris rain, warm coffee, soft light. Some moments feel too quiet to explain — and that's their magic. ☕️ ☁️ #QuietLuxury"

Save 10–20 of these with matching visuals and you're content-ready.

Homework / Action Steps

1. Complete the AI Influencer Identity Sheet
2. Generate a batch of 5 on-brand portraits
3. Create a brand board in Canva or Notion
4. Set up one social profile (Instagram or Pinterest)
5. Write 3 sample captions in your chosen brand tone
6. Organize your visuals in /branding/aria/ or similar folders

What's Next?

In Chapter 10, we'll go deep into publishing and monetization strategies:

- How to use Gumroad, Etsy, and Ko-fi
- How to monetize with prompt packs, influencer image bundles, or product shots
- Content calendar + revenue strategy for your AI influencer

Chapter 10: Publishing & Monetization Strategies

"How to Turn Your AI Influencer into a Safe, Scalable Income Stream"

Learning Objectives

By the end of this chapter, you'll:

- Understand safe monetization methods for AI-generated content
- Learn how to set up digital products on platforms like Gumroad, Ko-fi, Etsy
- See examples of what sells — and what to avoid (legally and ethically)
- Build a basic pricing model for AI-generated influencer assets
- Create a content and promotion calendar for digital sales

The Golden Rule: Monetize Safely & Transparently

Before you launch anything for sale:

- ✓ Ensure all images are safe-for-work
- ✓ Confirm models/LORAs used have open or commercial licenses
- ✓ Disclose that your character is AI-generated
- ✓ Avoid celebrity likenesses or branded fashion prompts
- ✓ Tag appropriately: #AIArt, #AIModel, #DigitalPersona

 Remember: You're building trust — and staying compliant with Gumroad, Stripe, Etsy, and Instagram TOS.

Safe Monetization Methods (No NSFW Involved)

Product Type	Description + Example
✓ Prompt Packs	"20 Urban Fashion AI Prompts for ComfyUI"
✓ Workflow Templates	"My Complete ComfyUI Portrait Generator (.json)"
✓ Digital Character Kits	"Meet Aria: 15-image bundle + prompts + story arc"
✓ Stock Image Packs	"10 wellness-themed AI images for Instagram use"
✓ Merchandise (Optional)	Use AI images on posters, prints, mugs
✓ Tutorial Guides	eBook: "How I Created My First AI Influencer"

Where to Sell Your Digital Products

Gumroad (Most Flexible for AI Creators)

- Easy setup
- Accepts Stripe or PayPal
- No NSFW allowed
- Can sell prompt packs, zip files, PDF guides, etc.

 <https://gumroad.com>

Ko-fi

- Best for small products or tips
- Set up a “shop” with image previews
- Accept donations, subscriptions, or digital sales

 <https://ko-fi.com>

Etsy

- Higher buyer traffic (especially for printable items)
- Great for wall art, merch, social media image packs
- Follow Etsy rules (must disclose digital/AI origin)

 <https://etsy.com>

How to Structure a Product Listing (Prompt Pack Example)

Field	Example
Title	"15 SFW AI Fashion Model Prompts (ComfyUI + Civitai)"
Thumbnail	Clean image with bold title text — made in Canva
Description	"This bundle includes 15 original, safe-for-work prompts designed for hyper-realistic influencer portraits using ComfyUI + RealisticVision."
Includes	- 15 Prompts (TXT) \n - 2 Sample Images (PNG) \n - Tips Guide (PDF)
Price	\$5–15 USD (start low and scale as demand grows)
Tags	aiart, influencer, promptpack, fashionai, comfyui

Your First Sales Funnel (Basic Launch Plan)

1. Week 1

- Finish product bundle (images + prompt + guide)
- Create Gumroad page
- Post teaser image on Instagram/Threads

2. Week 2

- Share a behind-the-scenes post: "How I created my AI model"
- Post 3 unique character images with a link in bio

3. Week 3

- Post a styled "launch carousel" or Reel
- Run a caption like:

"Now live: My SFW AI Fashion Prompt Pack is out! 15 prompts + image presets. Link in bio."

4. Week 4

- Share testimonials or early reviews
- Offer a bonus for the first 10 buyers (e.g., free wallpaper or bonus LORA combo tip)

How to Price Your AI Products

Start small, but value your creativity.

Product Type	Suggested Price Range
Prompt Packs (10–20)	\$5–10
Workflow + Tips PDF	\$7–15
Image Packs (10 PNG)	\$7–20
Character Kits (15–30 items)	\$15–30
Print License Add-On	+\$5–10

 **Bonus Tip:** Offer bundle discounts (2 packs for \$14)

Building a Passive Income System

Don't sell once — build a system that sells while you sleep.

Set it and scale it:

-  Bundle more prompts/images over time
-  Schedule promotional posts monthly using Later.com
-  Offer a freebie (like 5 prompts) in exchange for email leads
-  Use ChatGPT to write emails, captions, and promo blurbs

ChatGPT Prompt for Sales Caption

"Write a 20-word Instagram caption promoting my AI prompt pack. Style: Calm, confident, minimalist. Theme: fashion/lifestyle."

Result:

"Craft stunning AI portraits with ease. My prompt pack blends beauty + clarity. 15 clean looks, endless style. Link in bio."

Homework / Action Steps

1. Choose 1 product to build (Prompt Pack, Character Kit, or Workflow)
2. Create a Gumroad or Ko-fi shop page
3. Write a product title + 3-line description
4. Create a clean promo image in Canva
5. Schedule your first 2 promo posts
6. Set up a /products/ folder with zip files and backups

What's Next?

In Chapter 11, we'll dive into:

- Common pitfalls, compliance issues, and safety practices
- How to avoid banned accounts, TOS violations, and AI-related mistakes
- Long-term safety for your brand, your audience, and your revenue

Chapter 11: Common Pitfalls & Best Practices

"Stay Safe, Compliant & Professional While Growing Your AI Influencer Brand"

Learning Objectives

By the end of this chapter, you'll:

- Understand the major mistakes that can get your content flagged, banned, or de-platformed
- Learn platform rules (Gumroad, Stripe, Instagram, Etsy, etc.) for AI-generated media
- Master ethical AI art creation (no NSFW, no stolen likenesses)
- Build sustainable safety systems for long-term success
- Learn best practices to protect your files, reputation, and income streams

Why This Matters

As AI creators, we walk a fine line between creativity and compliance.

A single mistake — like uploading a suggestive prompt or using a celebrity's face — can result in:

- ✗ Takedown notices
- ✗ Account suspensions
- ✗ Refund demands
- ✗ Loss of trust from your audience or customers

This chapter ensures you play the long game and build a brand that lasts.

Pitfall 1: Violating Platform Content Policies

Let's break it down:

Platform	What You Can't Do (Always Avoid)
Gumroad	No NSFW content, no sexualized AI characters, no adult services
Stripe	No adult or explicit material monetization (violates payment terms)
Instagram / Threads	No sexually suggestive content, nudity, or impersonation
Etsy	No "real people likeness" unless fully original or licensed

 Stay Safe Tip: Always mark your images as AI-generated in your product listings or captions. Example:

"This product contains AI-generated content. All images are fictional and used under fair use & open model licenses."

Pitfall 2: Using Restricted or Unlicensed Models from Civitai

Before using any Civitai model for commercial use:

DO:

- Check the License tab for:
 - “OpenRAIL”
 - “CreativeML”
 - “CC BY 4.0”
- Save a screenshot or link as proof

DON'T:

- Use models labeled “No Derivatives,” “NSFW Only,” or “Non-Commercial”
- Combine two models that have conflicting licenses

Tip: Keep a Model Usage Log — record:

- Model name
- Author
- License
- Download date
- Folder path

Pitfall 3: Mimicking Real People or Celebrities

Stable Diffusion is powerful enough to replicate real faces — but don't do it.

Even fictionalized likenesses can violate:

- Right of Publicity laws
- Instagram impersonation rules
- Brand & celebrity image rights

Best Practice:

- Invent fictional personas (e.g., "Aria Delgado")
- Avoid prompt terms like "like Kylie Jenner" or "in style of Margot Robbie"
- Don't use LORAs trained on celebrities (even if public)

Pitfall 4: Implying the Model is a Real Person

AI influencers are not human, and platforms care deeply about transparency.

Use a bio disclaimer like:

"Aria is a fictional AI persona designed for digital branding and storytelling. All content is 100% AI-generated."

Bonus: This increases curiosity and respect from your audience.

Pitfall 5: Overuse of the Same Prompt or Style

Yes, consistency is good.

But too much repetition makes your feed look stale or "bot-made."

Best Practice:

- Use 3–5 base prompt variations per character
- Rotate LORA stacks, lighting, locations
- Alternate between:
 - Portraits
 - Full body
 - Story scenes
 - Close-ups
 - Stylized overlays (with Canva)

Pitfall 6: Forgetting to Back Up Assets

Imagine losing:

- Your 20 custom prompt templates
- Saved seed values for your character
- ComfyUI workflows
- Product files on Gumroad

Backup Plan:

- Use a cloud folder (Google Drive, Dropbox)
- Organize folders:

/projects/aria/

/prompts/

/outputs/

/workflow_json/

/product_zips/

- Backup every Friday

Best Practices Summary

Area	Best Practice
Legal	Only use licensed models; avoid real people likenesses
Content	Stay fully SFW; filter Civitai results carefully
Transparency	Label all images as AI-generated; never mislead audiences
Workflow	Use a prompt log, seed tracker, and versioned workflow files
Security	Backup weekly, use ZIPs for deliverables
Branding	Rotate content formats to keep your feed human-feeling

Bonus: “Safety Filter” Checklist Before Posting or Selling

-  Does this image or prompt contain any NSFW, suggestive, or restricted content?
-  Did I use a model or LORA with an open license?

- Have I made it clear this is AI-generated?
- Is the product compliant with Gumroad, Etsy, Stripe policies?
- Have I avoided celebrity faces or fashion brands in prompts?

Print this checklist or keep it in your prompt journal!

Homework / Action Steps

1. Review 3 of your existing images — do they follow safety rules?
2. Create a Model Usage Log (Notion or Excel)
3. Write a disclaimer for your product pages and social profiles
4. Backup all your ComfyUI workflows and prompts into a ZIP
5. Create a safety checklist for future product or post releases

What's Next?

In Chapter 12, we'll bring everything together in a Final Project:

- You'll build a full character kit, create content across 3 themes
- Package it into a mini product or portfolio
- Share it with the world (and optionally monetize)

Chapter 12: Expert Tips & Troubleshooting

"Solve Common Issues, Boost Quality, and Work Like a Pro"

Learning Objectives

By the end of this chapter, you'll:

- Quickly solve the most common problems with AI-generated images
- Improve output quality using simple workflow adjustments
- Learn hidden tricks that professionals use to speed up and level up their work
- Keep your system running smooth and stable (even on lower-end hardware)
- Optimize your prompts, node settings, and workflow designs for reliability

Most Common Image Issues (And How to Fix Them)

1. Weird or Uncanny Faces

- Fix: Use CodeFormer or FaceDetailer node inside ComfyUI
- Lower your CFG scale (try 6.5–7.5)
- Use better base checkpoints like RealisticVision or Deliberate

2. Distorted Hands or Fingers

- Fix: Add bad hands, extra fingers, crooked fingers to your negative prompt
- Use HandFix LORA if available (SFW only)
- Try ComfyUI's Hand Detailer module (advanced nodes available via custom extensions)

3. Lighting Is Flat or Unnatural

- Fix: Add soft lighting, natural light, or studio setup in your positive prompt
- Use a lighting LORA like natural_light_portrait
- Try including keywords like DSLR, bokeh, or 35mm film look

4. Images Look Low-Quality or Noisy

- Fix:
 - Increase steps (e.g., 30–40)
 - Use DPM++ 2M Karras instead of Euler a for better quality
 - Run through RealESRGAN for 2x-4x upscaling
 - Save as .png instead of .jpg to avoid compression artifacts

5. Inconsistent Faces Between Renders

- Fix:
 - Use the same prompt block and seed
 - Stack consistent LORAs
 - Try IPAdapter with reference images (advanced technique)
 - Avoid ambiguous traits like “young woman” — be specific (e.g., “curly brunette with hazel eyes”)

⚙️ Workflow Performance Tips (Especially on Low-End PCs)

Problem	Solution
Slow generation	Reduce resolution (e.g., start with 512x768)
Frequent crashes	Lower step count or remove post-processing nodes
GPU overload	Limit batch size to 1; close other GPU apps (Chrome, games)
Out-of-memory errors	Use smaller checkpoints or free VRAM with ComfyUI-Manager tools

Use ComfyUI Manager Extension to monitor and manage performance dynamically.

🧠 Expert Workflow Tricks

- ◆ Use Prompt Files with batch nodes to test 10+ variations in a single render
- ◆ Clone nodes to try different seeds without reloading the whole graph
- ◆ Label your Save Image nodes with clear file names like:

aria_portrait_casual_001_upscaled.png

- ◆ Use Split Path or Condition Switch nodes to generate side-by-side comparisons
- ◆ Keep separate workflows for:
 - Portraits
 - Travel/lifestyle shots
 - Commercial/product scenes
(→ faster testing, easier versioning)

Expert Prompting Tips

- Use prompt boosters like:
 - masterpiece, ultra-detailed, award-winning photograph, volumetric lighting
- Anchor appearance with:
 - defined jawline, soft smile, natural skin texture, eyelashes, hair strands
- Prompt with camera terms:
 - DSLR, f/1.8, portrait lens, natural bokeh
- Avoid vague descriptors like:
 - “Pretty woman,” “awesome outfit,” or “cool lighting” — be precise instead.

Stability & Maintenance Tips

- Regularly update ComfyUI, but back up your /custom_nodes/ folder
- Keep your /models/ folder clean (delete unused checkpoints/LORAs)
- Use ComfyUI Manager to clean outputs and monitor VRAM
- Backup your /workflows/ folder to cloud storage every week

Homework / Action Steps

1. Identify 2–3 common problems from your past renders
2. Apply the fixes outlined above and regenerate with improvements
3. Save a “before vs after” comparison set
4. Clean your /models/ and /outputs/ folders

5. Create 3 custom prompt blocks labeled:

- portrait
- travel
- fashion

What's Next?

Now that you've mastered troubleshooting, we'll bring it all together in the Final Project — where you'll create a full branded AI influencer kit ready to showcase or sell.

Chapter 13: Final Project – Build Your Own AI Model

“Create, Package, and Present a Complete AI Influencer Brand”

Learning Objectives

By the end of this chapter, you'll:

- Design a complete character identity using prompts, LORAs, and styling
- Generate branded image sets across multiple themes
- Create a presentable portfolio or product pack
- Prepare everything for publishing (Gumroad, Instagram, Etsy, or personal site)
- Walk away with a real asset you can promote or monetize

The Goal of This Project

You're not just creating “AI art.” You're:

- Building a consistent digital personality
- Showing professional-level creative control
- Practicing ethical, safe, and scalable AI content creation
- Packaging your skills into a marketable brand asset

Final Project Components

Your final deliverable will include:

Component	Description
<input checked="" type="checkbox"/> Character Identity	Name, niche, bio, personality, visual traits
<input checked="" type="checkbox"/> Prompt Sheet	Positive & negative prompts with LORA usage
<input checked="" type="checkbox"/> Workflow File (.json)	Your ComfyUI graph for replicating the look
<input checked="" type="checkbox"/> Image Gallery (5–10)	Themed, consistent visuals (portraits, lifestyle, travel)
<input checked="" type="checkbox"/> Brand Kit (Optional)	Logo, color palette, captions, hashtags
<input checked="" type="checkbox"/> Product Bundle (Optional)	Gumroad or Ko-fi zip with prompts/images/tips

Step-by-Step: Building the Final Project

Step 1: Finalize Your AI Character

Use your Character Branding Sheet from Chapter 9:

- Name:
- Niche:
- Personality Traits:
- Visual Style:
- Outfit Keywords:
- LORA Stack:

 Keep it original, safe-for-work, and license-friendly

Step 2: Create a Prompt Kit

Example Prompt:

photo-realistic portrait of a stylish young woman, soft lighting, DSLR photo, confident expression, curly brown hair, olive skin, minimalist fashion

Negative Prompt:

nsfw, low quality, bad anatomy, distorted hands, unnatural skin, extra limbs, overexposed, lowres

Save this in your /project/final_prompts/ folder

Step 3: Build 3 Visual Sets

Generate images using ComfyUI in 3 different themes:

1. Portrait / Studio Shot
2. Lifestyle / Daily Routine
3. Travel / Outdoor Adventure

Tips:

- Use consistent seed or LORA stack for identity
- Save 3–5 images per theme
- Upscale and post-process using RealESRGAN or CodeFormer
- Organize like:

/project/images/portrait/

/project/images/lifestyle/

/project/images/travel/

Step 4: Package Your Project

Choose one of these options:

Option A: Portfolio Format

- Organize everything into a ZIP or Google Drive folder
- Include:
 - Character sheet (PDF or Notion)
 - 9 finished images
 - Prompt log
 - ComfyUI workflow (.json)

Option B: Gumroad Product

- Create a product titled:
“Digital Muse: 15-AI Portraits + Prompt Kit (SFW & ComfyUI-Ready)”
- Add:
 - Cover image in Canva
 - Short bio:

“Meet Aria, a digital fashion muse created with ComfyUI + Civitai. This bundle includes 15 portraits, 3 prompt themes, and the original generation workflow.”

- Include ZIP with:

- 15 PNG images
- TXT prompts
- .json workflow
- Tips file

Step 5: Publish or Share

Choose your launch path:

Platform	Purpose
Instagram	Build audience & visual showcase
Gumroad	Sell your pack or prompt kit
Ko-fi	Offer tips + pay-what-you-want files
Behance	Portfolio display (visual storytelling)
Personal Website	Long-term brand building

Add this in your bio or caption:

"Created with ComfyUI + Civitai. 100% SFW AI character. Learn how at [your link]."

Bonus Achievement Checklist

Skill	Completed?
Designed consistent AI persona	 / 
Used LORA stack for visual control	 / 
Created multiple themed image sets	 / 
Built prompt logs & workflow backups	 / 
Complied with all safety/legal rules	 / 
Packaged final product or portfolio	 / 
Published or promoted project	 / 

 If you completed at least 6 of 7 — you're ready for real-world AI creation work or sales!

 Congratulations!

You've completed the full AI Influencer Creation & Monetization Course — built responsibly, creatively, and in compliance with today's leading platforms.

You're now equipped to:

- Create safe, high-quality digital personas
- Package and monetize AI-generated assets
- Build and scale an AI influencer brand
- Stand out in a saturated content world with ethical and professional practices

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